

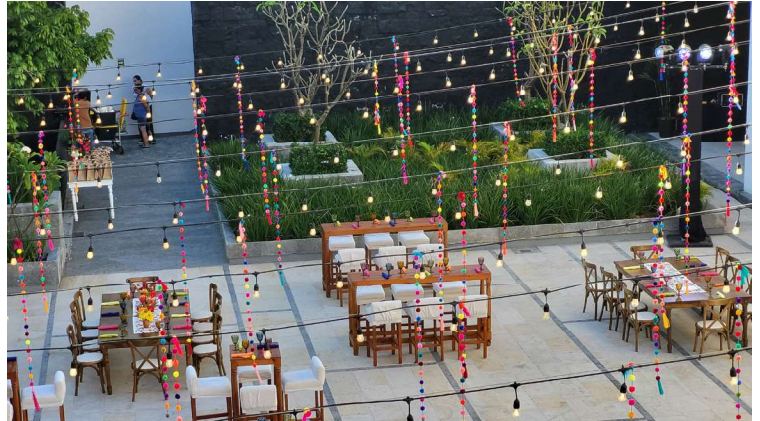
2025 Royal LePage® NATIONAL LEADERSHIP CONFERENCE

THE POWER OF THE NETWORK: BUILDING BETTER BROKERAGES TOGETHER

DAY 1 | APRIL 29

Arrivals

Welcome Dinner on the Citrus Patio
at the Grand Hyatt



Breakfast on the Citrus Patio: conference Grand Ballroom B & C

Conference kick-off: Phil Soper, President & CEO

Winning the Recruitment & Retention Game: How Brokerages Can Stand Out with Video, Storytelling & Strategy: Scott Hurren, OTBx

From Coast to Coast: A Spring Digital Advertising Campaign Rooted in Canadian Pride: Cheryl Manning, Director, Marketing

Pushing Through Resistance: Increase your agents utilization of Royal LePage tools and services: David Piaia, Director, Brokerage Technology & Training

TD Presentation

LUNCH

Keynote Speaker: Fahd Alhattab

The Culture Code: What Your Peers Are Doing to Keep and Attract Top Talent:
Panel & Round Table discussions

Royal LePage Broker awards and dinner: Grand Ballroom B & C

DAY 2 | WEDNESDAY, APRIL 30

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DAY 3 | THURSDAY, MAY 1

Breakfast on the Citrus Patio

Benchmarking Insights: What Brokerages Are Doing Differently: Carolyn Verner:
Director, Business Management Services

**Beyond Commissions: Ancillary Revenue and Operational Expertise
Peer Insights & Round Table Discussion**

**Legacy & Longevity: A Blueprint for Agent Retirement & Business Continuity
Workshop:** Clinton Miller - Owner Royal LePage Parksville-Qualicum Beach Realty

**The Commercial Advantage: Using Royal LePage Commercial to Expand Your
Business:** Damon Conrad, National Director, Royal LePage Commercial & Panel

Leading with Integrity: The Royal LePage Standard of Excellence

LUNCH

Royal LePage Insider: What's New & What's Next: Carolyn Cheng, COO

AI Workshop: AI in Action: Tactics Brokers Can Use Today for Growth & Savings:
David Piaia, Director, Brokerage Technology & Training

Poolside dinner and entertainment

DAY 4 | MAY 2

Departures

